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Abstract of the Disclosure

A network based electronic commerce server includes an employee data base containing information about employees of a predetermined company, a product data base containing information about a plurality of products, and a control module for receiving cyber money provided by the company to an employee, the cyber money to be used by the employee listed in the employee data base to purchase a product listed in the product data base online. Thus, the efficiency of a benefit system provided by the company is improved, and also, the employees will be more satisfied with the company.